

**GUIDE
TO MAKING
A PUBLIC ART
PROPOSAL**

LANDMARKS



THE PUBLIC ART PROGRAM OF THE UNIVERSITY OF TEXAS AT AUSTIN

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The campus of The University of Texas at Austin has always been a special place. Now it is ready to set new standards for campus excellence with Landmarks, the new public art program that fully represents the academic rigor, creativity, and leadership that is The University of Texas.

With Landmarks, the University aspires to have an outstanding public art collection that brings distinction to the main campus and creates a sense of place for alumni, friends, and the residents of Texas. The University is seeking private support to



Seymour Lipton. American, 1903–1986. **Pioneer.** 1957. Nickel-silver on Monel metal, 94 x 32 x 30 inches. Lent by The Metropolitan Museum of Art, Gift of Mrs. Albert A. List, 1958. 58.61

acquire new works, maintain existing works, and support public outreach and education. If you have imagined a work of public art for campus, you may find the following information helpful.

Landmarks

Landmarks developed a public art master plan with Peter Walker Landscape Architects in 2007. The plan guides the acquisition and placement of public art on the main campus and supports the campus master plan.

The curatorial vision developed by Landmarks was shaped in part by 28 modern and contemporary sculptures on long-term loan from the Metropolitan Museum of Art. The sculptures and their role in art history provide a context for the University's own public art collection.

Selection and review process

Landmarks uses an established approval process for all works of public art on the main campus. Each selection is reviewed by a team of art specialists and community stakeholders before it is accepted. An advisory committee that includes the Landmarks director, faculty, staff, and students endorses Landmarks proposals before forwarding them to the official university review process.

Getting started

If you would like to suggest a work of public art for the main campus, please contact Landmarks. Director Andrée Bober welcomes your interest. If your proposal falls outside the scope of Landmarks projects, you will be advised how to independently submit your proposal to the official University review process.

For more information, please contact Andrée Bober at abober@austin.utexas.edu or 512.495.4315.

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