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LANDMARKS ANNOUNCES COMPLETION OF ENDOWMENT CAMPAIGN

Over \$7 Million Raised in Support of The University of Texas Public Art Program



Still Water Foundation's Jill Wilkinson with Landmarks Director Andrée Bober

AUSTIN, Texas—April 6, 2023— Landmarks, the public art program of The University of Texas at Austin, announced today the successful completion of its endowment campaign. Launched in 2019 with a transformative gift and challenge match from the Still Water Foundation, the campaign raised more than \$7 million, ensuring Landmarks' ability to serve campus and community for generations to come. The endowment will consolidate Landmarks' core strengths and enable the program to expand educational initiatives, connect to new audiences, and bolster conservation efforts.

"The success of this campaign was made possible by dozens of supporters who value our program and understand the beneficial role art plays in shaping our society," said Andrée Bober, Landmarks' founding director and curator. "We are incredibly grateful to the Still Water Foundation and many others whose gifts will allow us to serve our audiences in more meaningful ways."

"The Still Water Foundation celebrates Landmarks' commitment to making great works of art free and accessible to all," added Ellen Ray, executive director of the Still Water Foundation. "We are delighted that this endowment will impact generations of students, igniting a lifelong appreciation of the arts."

Launched in 2008 with a long-term loan of 28 works from the Metropolitan Museum of Art, Landmarks' collection includes nearly 50 works of art by some of the most influential artists of our time. The

program is the recipient of several national awards and is recognized as one of the country's top public art programs. A museum without walls, Landmarks provides students and the community free access to great works of art, along with engaging public programs that foster personal growth and curricular connections across campus.

Landmarks' public art acquisitions are generously funded through a percent-for-art policy tied to the university's capital improvement projects. Operational needs—including staff salaries, internships, education initiatives, and collection conservation—rely on donations and gifts from individuals and foundations. The endowment enables Landmarks to plan for the future, provide for ongoing programs, and address unexpected needs, which are all key to organizational stability.

CAMPAIGN IMPACT AND CONTRIBUTIONS

Total Gifts - \$7,129,150 **Total Donors -** 37

Areas of Giving

- Area of Greatest Need \$6,254,150 = 88%
- Education/Student Support \$650,000 = 9%
- Conservation \$225,000 = 3%

Endowments Created and/or Enhanced

- Sheri Clark Henriksen Endowed Excellence Fund for Mobile Applications
- Jacobson Conservation Internship
- Landmarks Legacy Fund
- Joe R. Long Internship Endowment
- Tom and Charlene Marsh Family Conservation Endowment for Landmarks
- McCabe Family Conservation Endowment
- Rosan Family Conservation Internship

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About Landmarks:

Landmarks is the award-winning public art program of The University of Texas at Austin and the College of Fine Arts. Its collection of modern and contemporary art celebrates diverse perspectives, featuring commissioned projects alongside sculptures on long-term loan from the Metropolitan Museum of Art. By making great art free and accessible to all, Landmarks inspires thought and growth. For more information visit <u>landmarksut.org.</u>